

STRATEGIC PLANNING

For Nonprofits

www.phil-com.com



PLANNING OPTIONS

Phil-Com customizes the strategic planning process to meet each nonprofit organization's unique needs, including options of short-term, mid-term, or long-term planning.

Step One: We start with a pre-planning online survey of board members and senior staff members to identify the top five areas that each believes to be of key importance for the future.

Step Two: Organizations may choose to have Phil-Com facilitate an analysis of strengths, weaknesses, opportunities, and threats (SWOT). This is recommended.

Step Three: Phil-Com facilitates planning session(s) to help focus in on the top four or five goals and corresponding objectives for the organization. All identified goals and objectives will be strategic, measurable, achievable, measurable, and timely.

Step Four: Organizations may choose to have Phil-Com work with staff in each functional area (department) to identify success measurements (such as key performance indicators).

Step Five: Phil-Com will create a draft strategic plan based on the planning session(s).

Step Six: Organizations may choose to have follow up sessions facilitated by Phil-Com to ensure the strategic plan goals and objectives are being effectively implemented.

PRICING

The cost to have Phil-Com facilitate strategic planning will vary depending upon which of the menu of options/steps above an organization chooses. **Contact us at info@phil-com.com for a full proposal.**